



# International Journal Of Engineering Research And Development

PEER REVIEWED JOURNAL

Ъ Е Е Ъ К Е Л I E M E D 1 0 Ъ Ъ И V Г

## CERTIFICATE

It is certify that the paper entitled by **“Effective Inbound Marketing Strategies to Spread Brand Awareness through Social Media in a Competitive Environment in Oman with reference to Ooredoo (Sultanate of Oman)”** has been published in **International Journal of Engineering Research and Development (IJERD)**.

***Your article has been published with following details:***

*Author's Name:* Dr. Arshiya Sultana

*Journal Name:* International Journal of Engineering Research and Development (IJERD)

*Journal URL:* [www.ijerd.com](http://www.ijerd.com)

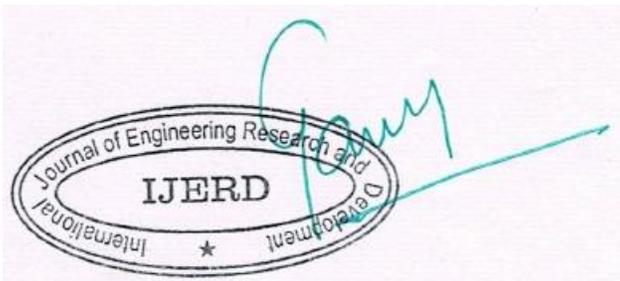
*Journal Type:* Online & Offline

*Publication Year:* 2024

*Publication Month:* March

*Vol No. :* 20

*Issue No. :* 03



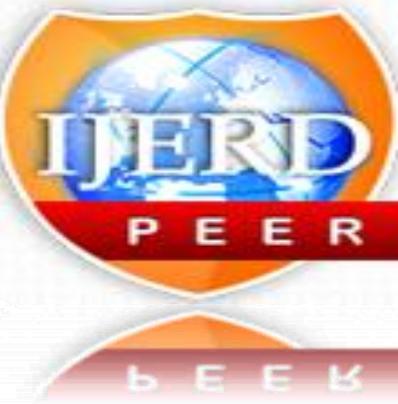
Editor-In-Chief

International Journal of Engineering Research and Development (IJERD)

ISSN(Online) : 2278-067X, ISSN(Print) : 2278-800X

E-mail ID: [ijerd.editor@gmail.com](mailto:ijerd.editor@gmail.com)

URL: [www.ijerd.com](http://www.ijerd.com)



# International Journal Of Engineering Research And Development

PEER REVIEWED JOURNAL

Ъ Е Е Ъ К Е Л I E M E D 1 0 Ъ Ъ И V Г

## CERTIFICATE

It is certify that the paper entitled by **“Effective Inbound Marketing Strategies to Spread Brand Awareness through Social Media in a Competitive Environment in Oman with reference to Ooredoo (Sultanate of Oman)”** has been published in **International Journal of Engineering Research and Development (IJERD)**.

***Your article has been published with following details:***

*Author's Name:* Ahmed Khalifa Said AL Wahaibi

*Journal Name:* International Journal of Engineering Research and Development (IJERD)

*Journal URL:* www.ijerd.com

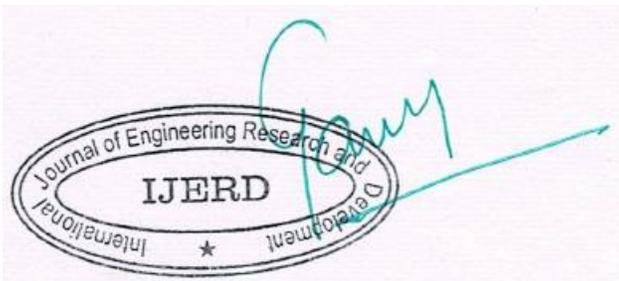
*Journal Type:* Online & Offline

*Publication Year:* 2024

*Publication Month:* March

*Vol No. :* 20

*Issue No. :* 03



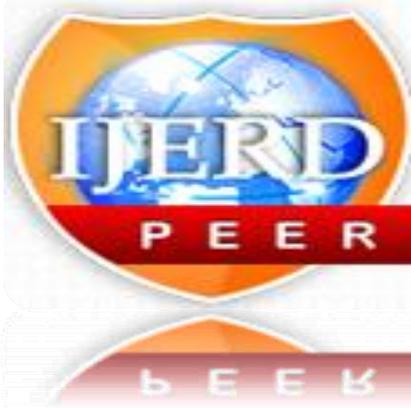
Editor-In-Chief

International Journal of Engineering Research and Development (IJERD)

ISSN(Online) : 2278-067X, ISSN(Print) : 2278-800X

E-mail ID: ijerd.editor@gmail.com

URL: www.ijerd.com



# International Journal Of Engineering Research And Development

PEER REVIEWED JOURNAL

Ъ Е Е Ъ К Е Л I E M E D 1 0 Ъ Ъ И V Г

## CERTIFICATE

It is certify that the paper entitled by **“Effective Inbound Marketing Strategies to Spread Brand Awareness through Social Media in a Competitive Environment in Oman with reference to Ooredoo (Sultanate of Oman)”** has been published in **International Journal of Engineering Research and Development (IJERD)**.

***Your article has been published with following details:***

***Author's Name:*** Nasser Ahmed Nasser Lashko AL Balushi

***Journal Name:*** International Journal of Engineering Research and Development (IJERD)

***Journal URL:*** [www.ijerd.com](http://www.ijerd.com)

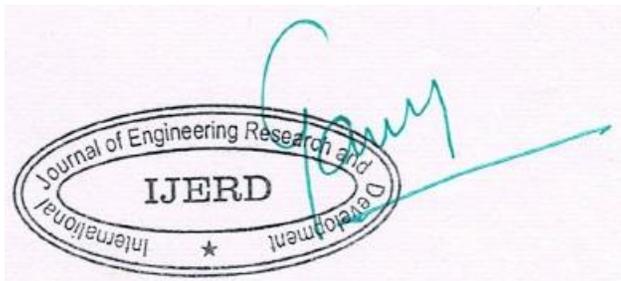
***Journal Type:*** Online & Offline

***Publication Year:*** 2024

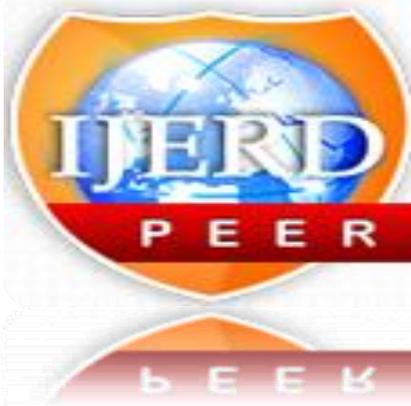
***Publication Month:*** March

***Vol No. :*** 20

***Issue No. :*** 03



**Editor-In-Chief**  
International Journal of Engineering Research and Development (IJERD)  
ISSN(Online) : 2278-067X, ISSN(Print) : 2278-800X  
E-mail ID: [ijerd.editor@gmail.com](mailto:ijerd.editor@gmail.com)  
URL: [www.ijerd.com](http://www.ijerd.com)



# International Journal Of Engineering Research And Development

PEER REVIEWED JOURNAL

Ъ Е Е Ъ К Е Л I E M E D 1 0 Ъ Ъ И V Г

## CERTIFICATE

It is certify that the paper entitled by **“Effective Inbound Marketing Strategies to Spread Brand Awareness through Social Media in a Competitive Environment in Oman with reference to Ooredoo (Sultanate of Oman)”** has been published in **International Journal of Engineering Research and Development (IJERD)**.

***Your article has been published with following details:***

*Author's Name:* Rafa Omar Faisal AL Jahdhami

*Journal Name:* International Journal of Engineering Research and Development (IJERD)

*Journal URL:* [www.ijerd.com](http://www.ijerd.com)

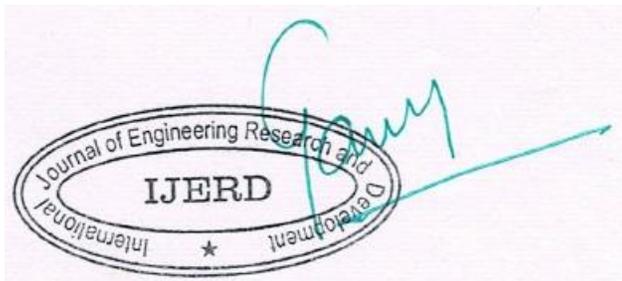
*Journal Type:* Online & Offline

*Publication Year:* 2024

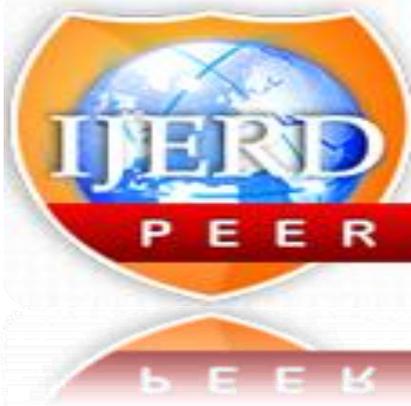
*Publication Month:* March

*Vol No. :* 20

*Issue No. :* 03



Editor-In-Chief  
International Journal of Engineering Research and Development (IJERD)  
ISSN(Online) : 2278-067X, ISSN(Print) : 2278-800X  
E-mail ID: [ijerd.editor@gmail.com](mailto:ijerd.editor@gmail.com)  
URL: [www.ijerd.com](http://www.ijerd.com)



# International Journal Of Engineering Research And Development

PEER REVIEWED JOURNAL

Ъ Е Е Ъ К Е Л I E M E D 1 0 Ъ Ъ И V Г

## CERTIFICATE

It is certify that the paper entitled by **“Effective Inbound Marketing Strategies to Spread Brand Awareness through Social Media in a Competitive Environment in Oman with reference to Ooredoo (Sultanate of Oman)”** has been published in **International Journal of Engineering Research and Development (IJERD)**.

***Your article has been published with following details:***

*Author's Name: Abdullah Hamed Saud Aljahwari*

*Journal Name: International Journal of Engineering Research and Development (IJERD)*

*Journal URL: www.ijerd.com*

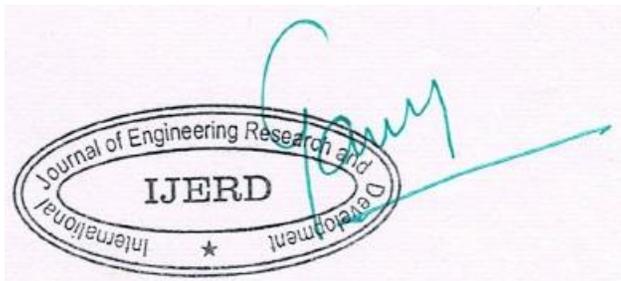
*Journal Type: Online & Offline*

*Publication Year: 2024*

*Publication Month: March*

*Vol No. : 20*

*Issue No. : 03*



Editor-In-Chief

International Journal of Engineering Research and Development (IJERD)

ISSN(Online) : 2278-067X, ISSN(Print) : 2278-800X

E-mail ID: [ijerd.editor@gmail.com](mailto:ijerd.editor@gmail.com)

URL: [www.ijerd.com](http://www.ijerd.com)