

Ensuring Privacy and Security in Sustainable Supply Chains Through Distributed Ledger Technologies

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Abstract

This review explores how Distributed Ledger Technologies (DLTs) can enhance privacy and security in sustainable supply chains. As global supply chains strive for greater transparency and sustainability, ensuring the privacy and security of data has become a critical challenge. The complexity and interconnectedness of modern supply chains often expose sensitive data to risks such as unauthorized access, cyberattacks, and data tampering. Additionally, regulatory requirements like GDPR have heightened the need for robust data protection mechanisms. DLTs, with their decentralized, immutable, and transparent nature, offer promising solutions to these challenges. By leveraging encryption techniques, smart contracts, and privacy-preserving technologies, DLTs enable secure data sharing while maintaining privacy. The decentralized structure of DLTs reduces the risk of data breaches by eliminating central points of failure. Smart contracts can automate security protocols and ensure compliance with regulatory frameworks, streamlining the auditing process and minimizing the risk of human error. Moreover, advanced privacy-preserving technologies, such as zero-knowledge proofs, homomorphic encryption, and differential privacy, allow data verification and computations without revealing sensitive information. The integration of DLT into supply chains enhances traceability and accountability while mitigating risks associated with data exposure and integrity. However, challenges related to scalability, cost, and the integration of legacy systems must be addressed for widespread adoption. Through case studies of industries such as food, pharmaceuticals, and energy, this review demonstrates the practical applications and benefits of DLT in securing sustainable supply chains. Ultimately, DLTs offer a powerful framework for balancing transparency, privacy, and security in supply chains, enabling organizations to meet both sustainability and regulatory goals in an increasingly interconnected and data-driven world.

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I. Introduction

Sustainable supply chains have gained increasing importance in recent years as businesses, governments, and consumers focus more on environmental responsibility and ethical sourcing (Obiki-Osafiele *et al.*, 2024). A sustainable supply chain integrates environmentally friendly and socially responsible practices at every stage of the product lifecycle, from sourcing raw materials to production, distribution, and disposal (Iyelolu *et al.*, 2024). This shift towards sustainability is driven by growing awareness of climate change, resource depletion, and ethical concerns, such as human rights and fair labor practices (Odonkor *et al.*, 2024). Companies are increasingly pressured to adopt practices that minimize their ecological footprint while ensuring transparency in their operations. As these supply chains expand and integrate complex global networks, the need for robust data management systems becomes paramount to ensure sustainability goals are met.

However, as supply chains become more digitalized and interconnected, concerns over privacy and security in supply chain data management have emerged. Digital supply chains generate massive amounts of sensitive data that need to be securely shared among various stakeholders, including suppliers, manufacturers, logistics providers, and regulators (Urefe *et al.*, 2024; Agu *et al.*, 2024). This data includes proprietary business information, financial transactions, and sensitive environmental data. Unauthorized access, data breaches, and cyberattacks are becoming increasingly common, jeopardizing the integrity and trustworthiness of the supply chain. As a result, ensuring data security while maintaining transparency has become a critical challenge for modern supply chains (Uloma *et al.*, 2024).

Distributed Ledger Technologies (DLTs), particularly blockchain, have gained attention for their potential to address these privacy and security challenges (Okeke *et al.*, 2023). DLTs offer a decentralized, tamper-resistant method of recording transactions across multiple participants in a supply chain. Unlike traditional centralized databases, DLTs distribute data across a network of nodes, making it nearly impossible for malicious actors to alter records without detection. Furthermore, DLTs provide transparency and traceability, which are essential for verifying sustainability claims (Abdul-Azeez *et al.*, 2023). Every transaction or data entry is securely recorded in a chain of blocks that is visible to authorized participants, ensuring that information cannot be manipulated or hidden. These characteristics make DLTs promising technologies for enhancing both the sustainability and security of supply chains (Ijomah *et al.*, 2024).

The purpose of this review is to explore the role of Distributed Ledger Technologies in enhancing privacy and security within sustainable supply chains. This includes examining the potential of DLTs to create secure and transparent data management systems that align with sustainability goals. By using blockchain and other DLTs, supply chain data can be tracked in real-time, ensuring that environmental and ethical standards are upheld while safeguarding sensitive business information. Additionally, this review aims to identify key challenges that arise when implementing DLTs in supply chains (Agu *et al.*, 2024). While DLTs offer promising solutions, there are significant hurdles to widespread adoption. These include technical challenges such as scalability, integration with legacy systems, and ensuring data accuracy. Moreover, regulatory issues and the need for industry-wide collaboration pose additional difficulties (Adeniran *et al.*, 2024). The review will propose potential solutions to these challenges, focusing on strategies for enhancing the security of supply chain data without compromising the transparency needed for sustainability verification. This review will provide a comprehensive analysis of how DLTs can be effectively leveraged to improve the privacy and security of supply chain data management, while promoting sustainability in global supply chains. By addressing both the opportunities and obstacles associated with DLT implementation, the review aims to offer practical insights for stakeholders seeking to optimize supply chain transparency, security, and sustainability.

II. Overview of Distributed Ledger Technologies (DLTs)

Distributed Ledger Technologies (DLTs) represent a class of technologies that store and manage data across multiple nodes in a decentralized network (Efunniyi *et al.*, 2024). The fundamental principles of DLTs decentralization, immutability, and consensus mechanisms are what make them uniquely suited to modern applications, including supply chain management. Decentralization is a core feature of DLTs, where data is not stored on a single, centralized server but distributed across multiple participants (or nodes) in a network. Each participant holds a copy of the ledger, ensuring that no single entity has complete control over the data. This decentralization eliminates the need for intermediaries and reduces the risks associated with single points of failure, as each node operates independently but collaborates in maintaining the integrity of the system (Okeke *et al.*, 2022). Immutability refers to the characteristic of DLTs where data, once written to the ledger, cannot be altered or deleted without leaving a clear trace. Each new transaction is added to the ledger as a "block" (in the case of blockchain) or similar data structure, which is cryptographically linked to the previous entry. This chain of linked blocks ensures that any attempt to tamper with the data would be immediately detectable, as changes to any block would invalidate subsequent blocks. This immutability is particularly beneficial in supply chain applications, as it provides a reliable and permanent record of all transactions and data exchanges. Consensus mechanisms are algorithms used in DLTs to achieve agreement among the nodes in the network about the validity of transactions (Komolafe *et al.*, 2024). These mechanisms ensure that all nodes maintain the same version of the ledger, even in the presence of malicious actors. Common consensus mechanisms include Proof of Work (PoW), Proof of Stake (PoS), and newer methods such as Byzantine Fault Tolerance (BFT). Consensus ensures that only legitimate transactions are added to the ledger, promoting trust and reliability in decentralized systems. In supply chain applications, consensus mechanisms validate the legitimacy of recorded transactions, which helps prevent fraud and unauthorized modifications (Harrison *et al.*, 2024).

Various types of DLTs have been developed, each with distinct features and advantages. In the context of supply chain management, the most relevant DLT types are Blockchain, Directed Acyclic Graphs (DAG), and Hashgraph. Blockchain is the most well-known type of DLT and is structured as a chain of blocks, where each block contains a list of transactions (Samira *et al.*, 2024). New blocks are added to the chain in a linear, chronological order. Blockchain relies on consensus mechanisms like PoW or PoS to ensure the integrity of transactions. In supply chains, blockchain's linear, secure, and transparent structure is ideal for tracking the movement of goods, ensuring that each transaction or exchange is verifiable by all participants in the network. This makes blockchain particularly useful for enhancing traceability and reducing fraud. Directed Acyclic Graphs (DAGs) are another type of DLT that organizes transactions in a graph-like structure rather than a chain (Ige *et al.*, 2024). In DAGs, transactions are not grouped into blocks; instead, each new transaction is linked to multiple previous transactions. DAGs do not rely on miners or validators like traditional blockchain systems, which allows for faster and more scalable transactions. This structure is beneficial in supply chains that require high transaction

throughput, such as those involving real-time tracking of perishable goods. DAGs provide a more efficient solution in situations where scalability is critical, though they still ensure that data remains decentralized and secure. Hashgraph is a newer DLT that uses a unique gossip protocol and virtual voting to achieve consensus (Harrison *et al.*, 2024). Unlike blockchain and DAG, Hashgraph can reach consensus quickly and efficiently, allowing for higher transaction speeds and lower latency. Hashgraph is particularly useful in scenarios where supply chain operations require rapid verification of data, such as cross-border logistics or just-in-time manufacturing processes. Hashgraph also maintains the same principles of decentralization and immutability, ensuring that data is both secure and verifiable across the entire supply chain.

The application of DLTs in supply chain management addresses key challenges such as traceability, transparency, and automation, making supply chains more efficient, secure, and reliable (Samira *et al.*, 2024). Traceability is one of the most valuable applications of DLTs in supply chain management. By using DLTs such as blockchain or DAG, each transaction or movement of goods can be permanently recorded on the ledger. This enables participants to trace the origin, journey, and current state of products in real-time. For example, blockchain can be used to trace food products from farm to table, ensuring that ethical and sustainable sourcing practices are followed. In industries like pharmaceuticals, DLTs can help prevent counterfeit drugs by providing an immutable record of each step in the supply chain, from production to distribution. Transparency is another critical advantage of DLTs in supply chains. All authorized participants in a supply chain can access the same version of the ledger, allowing for complete visibility into the status of goods and transactions (Agu *et al.*, 2023). This transparency builds trust among stakeholders, as each participant can independently verify the authenticity of the data. In sustainable supply chains, transparency is particularly important for verifying claims about environmental impact, such as carbon emissions, resource use, or adherence to fair labor practices. Automation through smart contracts further enhances the efficiency of supply chains. Smart contracts are self-executing contracts with the terms of the agreement written directly into code. These contracts automatically trigger actions when predefined conditions are met (Okeke *et al.*, 2024). For example, a smart contract in a supply chain could automatically release payment to a supplier once a shipment has been verified as delivered. This automation reduces the need for intermediaries, minimizes delays, and ensures that processes are executed as planned, without the need for manual intervention. DLTs offer transformative potential for supply chain management by enhancing traceability, transparency, and automation. Through the decentralized and secure nature of DLTs, supply chains can become more resilient, trustworthy, and efficient, addressing many of the challenges faced in today's increasingly complex global networks (Komolafe *et al.*, 2024).

2.1 Privacy Challenges in Sustainable Supply Chains

Sustainable supply chains rely heavily on the exchange of sensitive information among various stakeholders, including suppliers, manufacturers, distributors, and customers. The digitization of supply chains, driven by technologies like the Internet of Things (IoT) and Distributed Ledger Technologies (DLTs), has increased the complexity of data management and raised concerns about privacy. Sensitive data in supply chains includes supplier information, trade secrets, proprietary processes, and customer data, all of which are critical to the competitive advantage of companies and the trust of consumers (Adeniran *et al.*, 2024; Odonkor *et al.*, 2024).

Supplier data often includes pricing agreements, production capacities, and logistical details that are essential for maintaining the efficiency and transparency of a sustainable supply chain. Unauthorized access to this information can disrupt operations and harm supplier relationships. Additionally, trade secrets, such as product formulas or unique production processes, are often shared across the supply chain to ensure compliance with sustainability standards or certifications. This information must be carefully guarded to prevent competitors from gaining unfair advantages. Lastly, customer data, which may include purchase histories, preferences, and personal information, is increasingly collected to track consumer behavior and ensure that products meet ethical or sustainability preferences (Iriogbe *et al.*, 2024). Mishandling this data can lead to privacy violations and loss of consumer trust, which is particularly damaging in industries where sustainability is a core brand value.

As supply chains become more digitized, the risk of data exposure increases significantly. Unauthorized access, data leaks, and misuse of information are major privacy concerns that threaten the integrity and security of sustainable supply chains (Obiki-Osafiele *et al.*, 2024). One of the primary risks is unauthorized access, where cybercriminals or insiders gain entry to sensitive information within the supply chain. This could be through weak security protocols, phishing attacks, or vulnerabilities in connected systems. For example, a cyberattack on a supplier's IT infrastructure could expose confidential trade agreements or pricing information, disrupting supply chain operations and damaging the company's reputation.

Data leaks are another significant risk. Supply chains typically involve numerous participants, each managing their own databases and digital systems (Esiri *et al.*, 2024). If one participant fails to adequately secure their system, sensitive information could be exposed to external parties. For instance, a supplier's failure to encrypt shipping information could lead to the exposure of customer identities and purchasing preferences. Additionally, the misuse of data within the supply chain poses a considerable threat (Agu *et al.*, 2022). Even if data is properly

accessed, it can still be misused, such as a supplier using customer data to make unsolicited offers or sharing proprietary information with competitors. These privacy risks can result in significant financial and reputational damage to businesses and undermine the trust that is essential for maintaining sustainable practices.

In response to growing concerns over privacy and data protection, many countries have implemented stringent privacy regulations that impact global supply chains. One of the most well-known regulations is the General Data Protection Regulation (GDPR), which was enacted by the European Union in 2018. GDPR places strict requirements on how companies collect, process, and store personal data, and these requirements apply to companies that do business within the EU, even if they are based elsewhere (Efunniyi *et al.*, 2022). Sustainable supply chains that involve customer data or European suppliers must ensure compliance with GDPR, which requires that data is only used for specific purposes, securely stored, and that individuals have the right to access or delete their data. Non-compliance can result in severe financial penalties, as well as damage to a company's reputation.

Other privacy regulations, such as the California Consumer Privacy Act (CCPA) in the United States and the Personal Information Protection and Electronic Documents Act (PIPEDA) in Canada, further complicate the landscape of global supply chains. These laws require companies to maintain a high level of transparency regarding how they handle customer data and to implement measures that ensure data privacy (Harrison, 2024). In a sustainable supply chain, compliance with such regulations is particularly important, as sustainability efforts often involve tracking and managing large amounts of consumer and supplier data. Failing to adhere to privacy regulations can result in data breaches, penalties, and loss of consumer trust, jeopardizing both the sustainability and the financial health of the supply chain. Moreover, sustainable supply chains must navigate international trade regulations that often vary by region. The transfer of data across borders, especially in industries like energy or pharmaceuticals, is subject to differing privacy laws, adding complexity to data management practices. Companies must develop strategies that not only safeguard sensitive information but also ensure compliance with diverse regulatory environments (Adeniran *et al.*, 2024).

Privacy challenges in sustainable supply chains stem from the need to protect sensitive data, prevent unauthorized access and data leaks, and comply with increasingly stringent global privacy regulations. As supply chains continue to digitize and integrate sustainability goals, addressing these privacy risks is essential to maintaining the integrity, security, and trustworthiness of supply chain operations (Ikevuje *et al.*, 2024). Companies must implement robust privacy frameworks that not only meet regulatory requirements but also protect the competitive and ethical foundations of their business practices.

2.2 Security Challenges in Sustainable Supply Chains

Sustainable supply chains rely heavily on digital technologies to enhance transparency, traceability, and operational efficiency (Adewumi *et al.*, 2024). However, this digitalization has made supply chains increasingly vulnerable to cybersecurity threats, including hacking, ransomware, and phishing attacks. Cybercriminals often target supply chain data, aiming to disrupt operations, steal sensitive information, or extort money. Hacking poses a major threat to supply chains, as hackers can exploit vulnerabilities in digital systems to gain unauthorized access to critical data. A hacker might breach a supplier's system to steal proprietary information or alter the data related to product quality or sustainability compliance. In supply chains where multiple stakeholders are involved, the risk is amplified, as each entity represents a potential entry point for malicious actors. In highly complex and globalized supply chains, it becomes difficult to monitor every node for security breaches. Ransomware attacks have also become a growing concern. In these attacks, cybercriminals gain access to a company's systems, encrypt its data, and demand payment (usually in cryptocurrency) to restore access. This type of attack can bring supply chain operations to a halt, affecting everything from production to logistics. In the case of a ransomware attack targeting a key supplier, the entire chain could be disrupted, leading to delays, financial losses, and damage to the company's reputation (Ekpe, 2022). For sustainable supply chains that rely on a seamless flow of information to ensure compliance with environmental and ethical standards, the impact can be particularly devastating. Phishing attacks are another common cybersecurity threat in supply chains. These attacks typically involve deceptive emails or messages designed to trick individuals into revealing sensitive information, such as login credentials or financial details. In supply chain operations, phishing attacks can lead to unauthorized access to internal systems, enabling attackers to manipulate data, divert funds, or cause disruptions. Since supply chain management often involves communication with external partners, phishing attempts can easily penetrate the network if adequate security measures are not in place (Okeke *et al.*, 2022).

In sustainable supply chains, maintaining data integrity is critical for ensuring that operations align with environmental, ethical, and quality standards. However, ensuring the accuracy and authenticity of data across multiple stakeholders is a significant challenge, particularly in complex and global supply chains (Agu *et al.*, 2024). Data integrity issues arise when information shared among supply chain participants is inaccurate, incomplete, or tampered with. For example, falsified data regarding the origin of raw materials or the environmental impact of production processes can undermine sustainability goals and lead to reputational damage.

In the context of sustainability, consumers and regulators are increasingly demanding transparency and accountability, making accurate data crucial for verifying compliance with environmental standards. Trust issues also play a significant role in supply chain security. Supply chains often involve multiple stakeholders, including suppliers, manufacturers, logistics providers, and retailers, all of whom need to share data in real-time to maintain operational efficiency. However, building trust between these parties can be difficult, especially when they operate in different countries with varying regulatory frameworks (Abdul-Azeez *et al.*, 2024). If stakeholders do not trust the data being shared, they may be reluctant to fully engage in sustainability initiatives, slowing progress towards shared goals. Furthermore, the distributed nature of supply chains means that data must pass through various systems, each with its own security protocols and vulnerabilities. Ensuring that data remains authentic and untampered with throughout its journey from one end of the supply chain to the other requires robust security mechanisms, such as encryption and blockchain technology. Without these safeguards, there is a risk that the data could be altered at any point, leading to compromised sustainability efforts.

Many organizations in the supply chain sector still rely on legacy systems outdated IT infrastructures that were not designed to handle the complexities of modern digital supply chains (Ekemezie and Digitemie, 2024). These systems pose significant integration and security risks, making it difficult to implement and maintain secure, transparent, and efficient supply chain operations. Integration challenges arise when organizations attempt to connect legacy systems with modern technologies. Sustainable supply chains require seamless data sharing between all stakeholders, but legacy systems often lack the compatibility needed to interface with newer digital platforms. This can result in data silos, where information is isolated within certain parts of the supply chain, making it difficult to track products, verify sustainability claims, or respond quickly to changes. The inability to integrate these systems effectively hinders the supply chain's overall transparency and operational efficiency. Security risks posed by legacy systems are another critical issue. Older systems are more vulnerable to cyberattacks, as they often lack the advanced security features found in modern IT infrastructures (Reis *et al.*, 2204). In sustainable supply chains, where accurate and secure data is essential for tracking environmental impact and ensuring compliance with regulations, the security vulnerabilities of legacy systems can undermine the entire supply chain.

Furthermore, legacy systems may not be capable of handling the large volumes of data generated by modern supply chains, particularly those focused on sustainability metrics (Agu *et al.*, 2024). The inability to process and analyze data in real-time makes it difficult to identify inefficiencies, monitor compliance with sustainability goals, or respond to cyber threats. As a result, organizations that continue to rely on outdated IT infrastructure may struggle to achieve the level of transparency and security required for a truly sustainable supply chain. The security challenges faced by sustainable supply chains are multifaceted, involving cybersecurity threats, data integrity and trust issues, and the limitations of legacy systems. Addressing these challenges requires a comprehensive approach that includes robust cybersecurity protocols, trust-building mechanisms among stakeholders, and the modernization of IT infrastructures to support secure and transparent data sharing. Without these measures, the promise of sustainable supply chains may be compromised by security vulnerabilities, undermining the goals of environmental and ethical responsibility (Harrison *et al.*, 2024).

2.3 How DLTs Ensure Privacy and Security in Supply Chains

Distributed Ledger Technologies (DLTs) provide robust data encryption and privacy features, which are crucial for protecting sensitive information in supply chains. The inherent structure of DLTs, particularly blockchain, allows for the secure recording and sharing of transactions among multiple participants while ensuring the privacy of critical data (Uzougbo *et al.*, 2024).

One of the primary mechanisms that DLTs employ is encryption protocols, such as asymmetric cryptography, which encrypts data at the source and allows only authorized parties to decrypt it. This process ensures that sensitive information, including supplier agreements, pricing details, or intellectual property, is protected throughout the transaction (Ogedengbe *et al.*, 2024). The data is encrypted into a ciphertext, making it unreadable to unauthorized users. Only individuals with the proper decryption key can access the information, preventing unauthorized access even if the data is intercepted during transmission. Additionally, privacy features such as hashing ensure that while the transaction details can be visible to relevant stakeholders, the actual content remains secure. In blockchain systems, for example, each transaction generates a unique hash that represents the data without revealing the specifics of the transaction. This hashing process allows for the integrity of the data to be verified without exposing confidential details, helping supply chains comply with data privacy regulations and security standards.

One of the most important features of DLTs is decentralization, which plays a vital role in enhancing both privacy and security in supply chains (Agu *et al.*, 2024). Traditional, centralized data storage systems have a single point of control, creating vulnerabilities where data breaches or failures at the central node can compromise the entire network. In contrast, DLTs store data across a decentralized network of nodes, distributing information throughout the ledger. In the context of supply chains, this decentralization minimizes the risk of central points of

failure, such as a compromised server or data center. Since data is stored across multiple locations, a cyberattack or malfunction at one node does not affect the entire network. Each node in the network independently validates transactions, ensuring the integrity and security of the supply chain's data. Additionally, decentralization enhances data control, as stakeholders can independently verify the authenticity of transactions without relying on a central authority. This reduces the risk of manipulation or fraud, ensuring that supply chain participants can trust the data they receive (Okeke *et al.*, 2024). Decentralization also ensures data availability and resilience. Even if a part of the supply chain's network goes offline or is attacked, the distributed nature of DLTs ensures that data is still accessible from other nodes, reducing downtime and maintaining operational continuity. This resilience is critical for sustainable supply chains that require real-time data to optimize operations and ensure compliance with environmental standards.

There are two primary types of DLTs relevant to supply chains. Public blockchains, such as Bitcoin and Ethereum, allow anyone to participate in the network and view transactions, while permissioned blockchains restrict access to authorized participants (Ewim *et al.*, 2024). Both models offer different benefits in terms of privacy and security. Permissioned blockchains, only approved entities can participate in the network and validate transactions. This selective access ensures that data is shared only with trusted stakeholders, protecting sensitive supply chain information from external parties. Permissioned blockchains often include features such as role-based access control, where different participants have varying levels of access based on their role within the supply chain (Akinsulire *et al.*, 2024). While public blockchains emphasize transparency, permissioned blockchains balance privacy and security by limiting visibility while maintaining a level of transparency necessary for trust. In sustainable supply chains, this model allows for the verification of environmental claims and ethical sourcing without exposing sensitive operational details to competitors or unauthorized entities.

Another advanced feature that enhances privacy and security in DLTs is Zero-Knowledge Proofs (ZKPs). ZKPs allow one party to prove the validity of certain information to another party without revealing the underlying data. This is particularly useful in supply chains where privacy is critical but transparency and verification are also essential. With ZKPs, the supplier can provide cryptographic proof that they meet sustainability criteria without sharing the actual data. This ensures that sensitive information, such as trade secrets or pricing strategies, remains confidential while still enabling transparency and trust among stakeholders (Nwosu and Ilori, 2024). ZKPs also help mitigate privacy concerns related to data sharing across borders, which is often necessary in global supply chains. By verifying data without revealing it, ZKPs enable compliance with privacy regulations like the General Data Protection Regulation (GDPR), which requires companies to minimize the exposure of personal and sensitive data.

DLTs provide powerful tools to ensure privacy and security in sustainable supply chains through encryption protocols, decentralization, permissioned access, and advanced cryptographic techniques like Zero-Knowledge Proofs. These features allow companies to protect sensitive information, maintain data integrity, and build trust among stakeholders while promoting transparency and compliance with sustainability standards (Ofodile *et al.*, 2024). As supply chains become increasingly digital and global, the application of DLTs offers a promising solution to the growing challenges of privacy and security in this dynamic environment.

2.4 Smart Contracts for Security and Compliance Automation

Smart contracts, a key feature of Distributed Ledger Technologies (DLTs) such as blockchain, have a transformative role in enhancing data security in supply chains (Babatunde *et al.*, 2024). These self-executing contracts contain predefined rules encoded within the blockchain, automating processes without the need for intermediaries. In terms of data security, smart contracts can automate and enforce access control and security protocols, ensuring that only authorized parties can access sensitive supply chain information.

Smart contracts streamline data access control by automating permissions based on predefined conditions (Harrison *et al.*, 2024b). For instance, a smart contract can be programmed to allow access to sensitive supply chain data, such as supplier certifications or transactional details, only to entities that meet specific criteria (e.g., verified suppliers, regulators, or auditors). This removes the need for manual intervention and reduces the risk of unauthorized access, as the rules governing data access are embedded within the blockchain and are automatically enforced. Additionally, smart contracts can track every access request and modification made to the data, ensuring a transparent audit trail that enhances accountability. Beyond access control, smart contracts also improve security through encryption and data verification protocols. These contracts can automatically trigger encryption mechanisms when sensitive data is transmitted, ensuring that the data remains protected during transactions. They can also enforce strict verification processes, requiring parties to validate their identity or credentials before engaging in transactions (Ahuchogu *et al.*, 2024). By automating these security protocols, smart contracts minimize the risk of human error and ensure that security measures are consistently applied across the supply chain.

In the current regulatory environment, particularly with the rise of data protection laws like the General Data Protection Regulation (GDPR), maintaining compliance with privacy regulations is essential for global

supply chains. Smart contracts can play a pivotal role in ensuring that organizations adhere to these privacy regulations by automating compliance-related processes. Smart contracts can be programmed to enforce GDPR principles such as data minimization and consent management (Abdul-Azeez *et al.*, 2024). These automated features help supply chains manage large volumes of personal data while ensuring compliance with privacy regulations. Moreover, smart contracts can automate the reporting of data breaches, which is a key requirement under privacy laws like GDPR. If a data breach occurs, the smart contract can instantly notify the relevant parties and regulatory authorities, triggering the necessary response protocols. This ensures that organizations respond swiftly to potential privacy violations, minimizing legal liabilities and reputational damage. By embedding privacy regulations into the operational fabric of the supply chain, smart contracts provide a proactive approach to compliance that reduces the risk of non-compliance and fines (Ajiva *et al.*, 2024).

A major advantage of smart contracts is their ability to automate complex processes, such as sustainability audits and regulatory reporting. In sustainable supply chains, transparency and accountability are paramount, particularly when it comes to verifying environmental and ethical practices (Iwuanyanwu *et al.*, 2024). Traditional audits and reporting processes can be time-consuming, costly, and prone to errors. However, smart contracts can automate these processes by embedding auditing criteria directly into the supply chain's operations. In addition to sustainability audits, smart contracts can also automate regulatory reporting. Supply chains often need to report compliance with environmental, social, and governance (ESG) regulations to authorities or stakeholders. Smart contracts can automatically generate reports by compiling the necessary data from the blockchain, ensuring that the information is accurate and up to date. These reports can then be shared with regulatory bodies or investors, reducing the administrative burden on supply chain participants. Furthermore, smart contracts provide a transparent and immutable record of all transactions and compliance-related activities. This immutable ledger ensures that audit trails cannot be tampered with, which is critical for regulatory compliance. By automating both auditing and reporting processes, smart contracts enable supply chains to operate more efficiently while maintaining the high levels of transparency and accountability required in today's regulatory landscape (Nwaimo *et al.*, 2024).

2.5 Privacy-Preserving Technologies within DLT Frameworks

Distributed Ledger Technologies (DLTs), such as blockchain, offer innovative ways to enhance privacy and security within supply chains and other industries. However, while DLTs can provide transparency and traceability, the challenge remains to protect sensitive data from unauthorized access. Privacy-preserving technologies integrated into DLT frameworks can address these challenges by enabling secure data management without sacrificing privacy (Ajiga *et al.*, 2024). This explores three key privacy-preserving technologies: homomorphic encryption, differential privacy, and the tokenization of sensitive data.

Homomorphic encryption is a powerful cryptographic technique that allows computations to be performed on encrypted data without needing to decrypt it first. This ensures that sensitive data remains protected throughout the entire computational process, enhancing privacy and security in DLT systems. Homomorphic encryption is particularly valuable in scenarios where multiple parties need to share data for collaborative purposes but wish to preserve the confidentiality of their individual datasets. In the context of DLTs, homomorphic encryption can be applied to protect private data while still enabling decentralized computations (Ekemezie and Digitemie, 2024). For example, within a supply chain, data about shipments, inventories, or pricing can be encrypted, and parties can perform calculations on this encrypted data such as calculating total costs or verifying product authenticity without ever accessing the unencrypted information. This ensures that sensitive business data remains private, even though the necessary computations for supply chain management are still carried out.

A key benefit of homomorphic encryption is that it aligns with the principles of DLTs by maintaining the decentralized and immutable nature of the ledger while adding a layer of privacy (Agu *et al.*, 2024). Since the data is encrypted and never exposed, the risk of unauthorized access is minimized, making homomorphic encryption a powerful tool in enhancing privacy across distributed networks. While current implementations of fully homomorphic encryption can be computationally expensive, ongoing research and development are focused on optimizing its efficiency for broader applications in DLT frameworks.

Differential privacy is another essential privacy-preserving technology that ensures the protection of individual data points within a dataset. It achieves this by introducing a controlled amount of random noise to the data before it is shared or analyzed. This noise prevents adversaries from identifying specific individuals or sensitive information, while still allowing meaningful analysis of the dataset (Esiri *et al.*, 2024). In DLT frameworks, differential privacy can play a critical role in protecting supply chain data, especially in cases where multiple stakeholders contribute data to a shared ledger. By adding noise to these datasets, individual data points are obscured, and the privacy of participants is preserved. At the same time, the overall trends and insights from the data remain intact, enabling useful analysis for decision-making without compromising privacy (Harrison *et al.*, 2024). Differential privacy is particularly relevant in environments where privacy regulations, such as the General Data Protection Regulation (GDPR), mandate the protection of personal and sensitive data. By using

differential privacy in DLTs, organizations can comply with these regulations while still benefiting from the transparency and traceability offered by distributed ledgers. This balance between privacy and usability makes differential privacy a valuable tool in ensuring that sensitive information remains secure in decentralized systems.

Tokenization is a technique that involves converting sensitive data, such as personal information, financial records, or proprietary business details, into tokens (Eziamaka *et al.*, 2204). These tokens act as placeholders for the real data, which is stored securely off-chain or in a separate system. The tokenized data can then be used within the DLT framework without exposing the actual sensitive information, thereby reducing the risk of data breaches and unauthorized access. In a supply chain context, tokenization can be used to protect sensitive information such as supplier contracts, customer orders, or payment details. For instance, instead of sharing raw financial transaction data on a blockchain, organizations can tokenize the information and store the tokens on the ledger. When required, the original data can be retrieved from the secure off-chain storage, but until then, the tokenized data provides the necessary information for DLT-based processes such as tracking payments or verifying contract terms. Tokenization offers several advantages for privacy in DLT frameworks. First, it ensures that sensitive data is not directly exposed on the ledger, significantly reducing the attack surface for cybercriminals. Second, it enhances compliance with privacy regulations by allowing organizations to control access to the original data while still enabling the use of decentralized technologies (Okeke *et al.*, 2024). Third, tokenization simplifies the process of sharing information across different parties in the supply chain without compromising the confidentiality of sensitive data.

2.6 Challenges and Limitations of Ensuring Privacy and Security with DLT

Distributed Ledger Technologies (DLTs) offer significant potential for improving privacy and security in various sectors, particularly in supply chains. However, despite the advantages, ensuring privacy and security in DLT systems presents several challenges and limitations. Key among these are scalability concerns, data governance issues, and the costs of implementing privacy and security measures. Each of these challenges must be carefully addressed to fully realize the benefits of DLTs in safeguarding sensitive data.

One of the main challenges in ensuring privacy and security in DLT systems is the balance between scalability, privacy, and security. Scalability refers to the ability of a system to handle increasing amounts of data or transactions without compromising performance (Ikevuje *et al.*, 2024). As DLT networks grow, the computational and storage requirements for maintaining privacy and security protocols become more complex, often resulting in slower transaction times and higher operational costs. In DLTs like blockchain, which rely on consensus mechanisms (such as proof of work or proof of stake) to ensure data integrity and security, scaling the network while maintaining privacy can be problematic. The verification of encrypted transactions often requires more computational power, which can hinder the overall performance of the system, especially in large-scale implementations. Furthermore, achieving scalability while ensuring strong privacy and security measures requires optimizing the underlying architecture of the DLT. This optimization can involve trade-offs, such as sacrificing some level of decentralization or transparency to improve performance, which may undermine the foundational principles of DLTs. These scalability concerns are a significant challenge in industries like supply chain management, where rapid processing of large volumes of data is essential for real-time decision-making and operational efficiency (Ige *et al.*, 2024).

In decentralized networks powered by DLTs, data governance becomes a critical issue. Unlike traditional centralized systems, where a single entity controls and manages data, DLTs distribute data across multiple nodes, raising questions about who has the authority to access, modify, and govern the data (Babatunde, 2024). This decentralization of control complicates the implementation of privacy and security measures. The decentralized nature of DLTs means that all participants in the network have access to the same ledger, which can be problematic when sensitive data is involved. While privacy-preserving technologies like homomorphic encryption or tokenization can help protect this data, the question of who controls the encryption keys and how they are managed remains a governance challenge. If data governance policies are not clearly defined, there is a risk that sensitive information could be exposed to unauthorized parties or misused within the network. Another key governance issue relates to the enforcement of privacy and security regulations in decentralized networks. For example, regulatory frameworks such as the General Data Protection Regulation (GDPR) require organizations to protect personal data and ensure that individuals have control over their information. However, in a DLT environment, enforcing such regulations becomes difficult, as there is no single entity responsible for overseeing compliance (Ahuchogu *et al.*, 2024). This lack of centralized governance can create conflicts between the need for privacy and the principles of decentralization that DLTs are built upon.

Implementing robust privacy and security measures in DLT systems can be financially and resource-intensive (Ajiva *et al.*, 2024). Advanced cryptographic techniques, such as zero-knowledge proofs or homomorphic encryption, require significant computational power and specialized knowledge to implement effectively. These privacy-preserving technologies, while essential for protecting sensitive data, can add complexity and increase operational costs, particularly for organizations that lack the necessary infrastructure or

expertise. The costs of integrating privacy and security measures into DLT frameworks go beyond technology investments. Organizations must also allocate resources for staff training, system upgrades, and ongoing maintenance of the DLT network. For small to medium-sized enterprises (SMEs), these costs can be prohibitive, limiting their ability to adopt DLTs at scale. In addition, developing and maintaining secure DLT systems requires collaboration with cybersecurity experts, legal teams, and data governance professionals, further driving up the expenses associated with implementing privacy-preserving technologies. Moreover, organizations must balance the need for security and privacy with their available financial resources, leading to potential trade-offs.

2.7 Future Directions and Innovations in Privacy and Security

As Distributed Ledger Technologies (DLTs) continue to evolve, the future of privacy and security in DLT frameworks is set to be shaped by several key innovations (Iyelolu *et al.*, 2024). The integration of artificial intelligence (AI) and machine learning (ML), the evolution of privacy-preserving DLTs, and the expansion of regulatory frameworks will all play pivotal roles in enhancing data protection and security in various sectors, particularly in supply chain management.

The integration of AI and machine learning with DLTs promises to revolutionize data protection and security mechanisms. AI-driven security measures can offer enhanced capabilities for identifying and mitigating threats in real time. In a DLT framework, AI can analyze vast amounts of data and detect patterns that may indicate malicious activities such as hacking attempts, phishing attacks, or unauthorized access (Uzougbo *et al.*, 2203). This real-time detection and response system would significantly bolster the security of sensitive data within supply chains and other industries. Machine learning algorithms can also be leveraged to improve privacy measures within DLTs by automatically adapting security protocols based on the evolving threat landscape. For example, AI-driven anomaly detection systems could help identify irregularities in data transactions or unauthorized attempts to access the ledger. By continuously learning from new data and refining its detection capabilities, AI can strengthen the resilience of DLT systems against emerging cyber threats. Furthermore, AI can help optimize data encryption techniques, ensuring that sensitive information remains secure while minimizing the computational resources required for encryption and decryption. This could lead to more efficient and scalable DLT solutions, addressing some of the challenges associated with the balance between privacy, security, and performance.

The future of DLTs lies in the development of frameworks that prioritize privacy and security while maintaining the core principles of decentralization and transparency. As privacy concerns become more prominent, emerging DLTs are incorporating advanced cryptographic techniques to ensure that sensitive data is protected throughout the entire transaction lifecycle (Nwaimo *et al.*, 2024). One area of innovation is the use of zero-knowledge proofs (ZKPs), which allow one party to prove to another that a statement is true without revealing any additional information. ZKPs can enable supply chain participants to verify the authenticity of transactions without exposing sensitive details, thus enhancing both privacy and security. This technology is especially promising in sectors where maintaining confidentiality is critical, such as pharmaceuticals, defense, or finance. Another innovation is the rise of multi-party computation (MPC), a cryptographic technique that allows multiple parties to jointly compute a function over their inputs while keeping those inputs private. MPC can be integrated into DLT frameworks to ensure that sensitive data is processed securely without compromising privacy, even in a decentralized environment (Okatta *et al.*, 2024). As these privacy-preserving techniques become more advanced, future DLTs will be able to offer stronger guarantees of data protection. Moreover, hybrid DLTs that combine the benefits of both public and private blockchains are gaining traction. In hybrid DLTs, organizations can choose to store sensitive data in private ledgers while using public blockchains for verifying transactions. This allows businesses to benefit from the transparency and immutability of public blockchains while keeping sensitive data confidential.

As privacy and security become more critical in DLT implementations, regulatory frameworks will need to evolve to address the unique challenges posed by decentralized networks. Governments and regulatory bodies worldwide are already taking steps to update privacy and security regulations, with a focus on data protection, cybersecurity, and sustainability in the digital economy (Esiri *et al.*, 2024). The General Data Protection Regulation (GDPR) in Europe set a global precedent for privacy regulations, but as DLTs gain wider adoption, future regulatory developments will need to account for the complexities of decentralized systems. Regulators will likely focus on defining data ownership and responsibility in DLT networks, ensuring that individuals and organizations retain control over their data even in a decentralized environment.

III. Conclusion

Distributed Ledger Technologies (DLTs) offer transformative potential in securing sustainable supply chains by addressing critical challenges related to privacy, security, and data integrity. Through core features such as decentralization, immutability, and consensus mechanisms, DLTs enable real-time tracking, enhance transparency, and provide immutable records of transactions. Privacy-enhancing techniques like encryption, zero-

knowledge proofs, and smart contracts further protect sensitive supply chain data, ensuring compliance with privacy regulations while fostering trust across stakeholders.

To fully harness the potential of DLTs, collaboration among industry participants, regulators, and technology providers is essential. Shared efforts can ensure that the right standards and governance frameworks are developed to safeguard privacy and security while maintaining the benefits of transparency and efficiency in global supply chains. Joint development of cross-border regulatory compliance and best practices will also help secure and sustain DLT adoption in complex supply networks.

Looking ahead, the integration of privacy-preserving technologies within DLT frameworks, such as homomorphic encryption and differential privacy, will continue to evolve, offering stronger guarantees of data protection. The role of AI and machine learning in enhancing security measures will also drive innovation. The future of sustainable supply chain management will be shaped by the continuous development of privacy-conscious DLTs, ensuring that supply chains remain secure, resilient, and adaptable to emerging challenges.

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